



Northern Virginia Section

National Council of Negro Women, Inc.

40th Annual Fashion Show and Luncheon "Haute Couture"

www.novancnw.org

www.facebook.com/NoVASectionNCNW

Advertising Levels

For the past 39 years, we have hosted this spectacular fundraising event to support our community service projects and charitable efforts benefiting women and families residing in and around Northern Virginia. Last year, more than 650 guests attended this event.

This year's event will take place at:

Sheraton Tysons Hotel
Tysons Corner, Virginia
on
Sunday, September 17, 2017

Advertising Submission Deadline

August 12, 2017

Advertising Pricing: Check / PayPal

Back Cover Ad (Color)	\$500 / \$517
Inside Full Page Ad (Color)	\$400 / \$414
Half Page Ad (Color)	\$300 / \$310
Inside Full Page Ad (Black)	\$300 / \$310
Half Page Ad (Black)	\$200 / \$207
Quarter Page Advertisement	\$100 / \$104
1/8-Business Card Ad	\$75 / \$78
Ad Design (Additional)	\$25 / \$26

Payment Methods

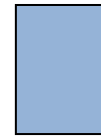
Payments made via PayPal at:
www.novancnw.org

Make checks payable to:
NoVA Section – NCNW, Inc.

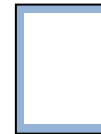
Mail all checks to:
NoVA Section – NCNW, Inc.
c/o Fashion Show Committee
Post Office Box 119
Merrifield, VA 22116

Advertising Size Dimensions (w x h)

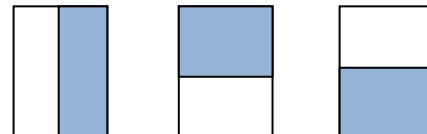
Back Cover Ad 8.5 x 11 in.



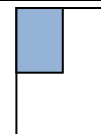
Inside Full Page Ad 7.5 x 9.75 in.



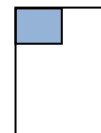
Half Page Ad 7.5 x 4.875 in.



Quarter Page Ad 3.75 x 4.875 in.



1/8 Page Ad 3.75 x 2.43 in.



Ad Specifications

Please submit all program ads in the following formats:

Adobe Acrobat (.pdf)
Microsoft Word (.doc or .docx)
300 dpi images (.jpeg)
Email all ads to: fashionshow@novancnw.org



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Advertising Levels

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Put an "x" in the box next to size ad to be placed in the program booklet then email this form and the program ad to: v1blessed@aol.com.

Color Program Advertisements

<input type="checkbox"/>	Back Cover Advertisement (8.5 x 11 in), Color	\$500 / \$517
<input type="checkbox"/>	Inside Full Page Advertisement (7.5 x 9.75 in), Color	\$400 / \$414
<input type="checkbox"/>	Half Page Advertisement (7.5 x 4.875 in), Color	\$300 / \$310

Color Program Advertisements

<input type="checkbox"/>	Inside Full Page Advertisement (7.5 x 9.75 in), Black	\$300 / \$310
<input type="checkbox"/>	Half Page Advertisement (7.5 x 4.875 in.), Black	\$200 / \$207
<input type="checkbox"/>	Quarter Page Advertisement (3.75 x 4.875 in.), Black	\$100 / \$104
<input type="checkbox"/>	1/8 Page (Business Card) Advertisement (3.75 x 2.43 in.)	\$75 / \$78

Advertisement Design or Additional Ad Preparation

Advertisements must be in accordance with advertisement specifications (.pdf, .jpeg, .doc, .docx). Business advertisements requiring modifications or design are subject to the additional Ad Design / Ad Preparation

<input type="checkbox"/>	Ad Design / Ad Preparation Charge	\$25 / \$26
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Total Amount Enclosed

Visit www.NoVANCNW.org to process payments via PayPal OR
Make check payable to: NoVA Section NCNW and then mail check to: NoVa Section – NCNW
c/o: Fashion Show Committee, P.O. Box 119, Merrifield, VA 22116

Name of Company:
Address:

Contact Person	Telephone
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For more information about advertising, ticketing or vending: email to v1blessed@aol.com OR call: 703-481-6848

We are a 501 (c)(3) non-profit organization
Thank You For Your Support!