



**Northern Virginia Section
The National Council of Negro Women, Inc**

P.O. Box 119
Merrifield, VA 22116

ANNOUNCEMENT

We cordially invite you to attend our 40th Annual Fashion Show and Luncheon taking place on Sunday, September 17, 2017. The event location is the Sheraton Tysons Corner, Virginia. The expected attendance is 600 or more. As a sponsor, you will be offered premium seating, acknowledgment at the luncheon and a prominent listing in the program book.

The National Council of Negro Women, Inc. (NCNW) is a nonprofit membership organization founded in 1935 by [Mary McLeod Bethune](#), a child of slave parents, distinguished educator and government consultant. With a mission to lead, develop and advocate for women of African descent as they support their families and communities, NCNW addresses issues of human welfare and rights through public education, community service and advocacy. NCNW is a voice for all ages, and for all economic levels. It is the voice for families. NCNW reaches nearly 4 million women through 39 national affiliate organizations and more than 240 sections.

In addition to attending this spectacular event, we further invite you to demonstrate your support by becoming a **Sponsor**. See the next page for the sponsorship grid, which details the benefits of each level is enclosed as well as a Sponsorship Response Form.

Support for the Northern Virginia Section of NCNW's 40th Annual Fashion Show Luncheon allows the Section to continue its great work that touches all communities of Northern Virginia and the USA. We are asking for your generous support as a sponsor.

We ask that you please complete the response form and return it to Ms. Virgie Simmons-Jones at v1blessed@aol.com. If you have questions please contact her by telephone at 703-481-6848. We hope we can count on you to support this important community effort.

Sincerely,

Sharon Goode
President, NoVA NCNW Section



**Northern Virginia Section
The National Council of Negro Women, Inc**

P.O. Box 119
Merrifield, VA 22116

This is a fundraising event benefitting our community service projects and charitable efforts benefitting women and families
Sunday, September 17, 2017
Sheraton Tysons Corner

Put an "x" in the box indicating the Sponsorship Packet(s) you would like:

CAR or Other Significant Item **STELLAR SPONSOR**

Full page color advertisement in event program, designation as title sponsor of Fashion portion of show, logo and name showcased in NOVA NCNW Fashion Show promotions and advertisements, opportunity to address audience during the luncheon, runway seating for 20 with corporate name displayed on the table and complimentary exhibition / vendor table.

\$25,000 and up **PLATINUM PREMIER SPONSOR**

Full page color advertisement in event program, designation as title sponsor of Fashion portion of show, logo and name showcased in NOVA NCNW Fashion Show promotions and advertisements, opportunity to address audience during the luncheon, runway seating for 20 with corporate name displayed on the table and complimentary exhibition / vendor table.

\$20,000 and up **DIAMOND SPONSOR**

Full page color advertisement in event program, logo and name showcased in NOVA NCNW Fashion Show promotions and advertisements, certificate of appreciation presented during the luncheon, runway seating for 10 with corporate name displayed on the table, and complimentary exhibition / vendor table.

\$10,000 and up **GOLD SPONSOR**

Half page color advertisement in event program, logo and name showcased in NOVA NCNW Fashion Show promotions and advertisements, certificate of appreciation presented during the luncheon, runway seating for 10 with corporate name displayed on the table, and complimentary exhibition / vendor table.

\$5,000 and up **SILVER SPONSOR**

Half page advertisement in the event program. VIP seating for ten (10) at the show and complimentary exhibitor/vendor table

\$1000 and up **BRONZE**

Quarter page advertisement in the event program. VIP seating for two (5) at the show

\$700 and up **SUPPORTING SPONSOR**

Seating for ten (10) at the show

 GOODIE BAG DONATIONS

Donor names will be listed in the event program. Donation should include your logo/brand/company name and contact information. Recommended donations: coupons for free products and/or services (e.g. maid service, massages, salon, etc.), food/candy/beverage samples, personal care products (e.g. nail, hair, skin, lotion, etc.), boutique store discounts, etc.

SPONSORSHIP TOTAL AMOUNT ENCLOSED: \$ _____

Print Your Name _____

Your Phone Number: _____

Your Email Address: _____